UXD Task 2

Cecilia Constantine

# Summary of Feedback

In summary, overall feedback gathered in the remote usability testing portion was favorable. One reviewer expressed preference in a conventional menu in the navigation. This is an actionable critique that would be better overall experience, allowing users to navigate the different sections of the site quicker. Some other feedback from the same tester includes naming the search bar and visually modifying the social media links. While this feedback is certainly actionable, both items would easily get upgraded before the final iteration of the site. The intention of my prototype was to provide a decent usability experience, as noted by the filler images. Social media icons and search bar icons will be added on a more complete implementation. Based on the feedback of other users, the usability of the site rates high despite these items so those last two points will be listed as actionable but of low severity as they don’t hinder usability.

A close up of text on a black background

Description automatically generatedA screenshot of a cell phone

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# Summary of Design Changes

From the wireframe a few items were modified through the UX design process. Utilizing the wireframe and guerilla testing the social media carousel had indicators added. Text headers were added to a couple of sections (“Life in Tahini” and “Things to Do”) to provide better visual direction for users. Due to the reality of COVID-19, specific messaging was added to the website to relay a more realistic and informative user experience.